

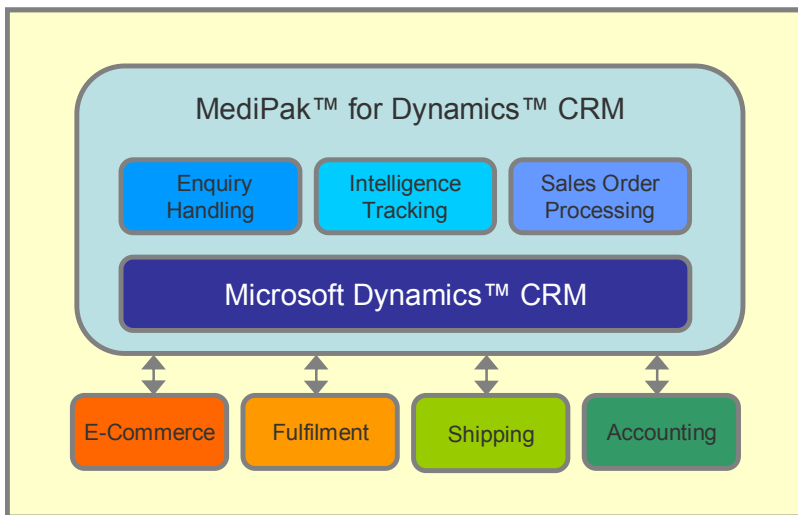
MediPak™ for Microsoft Dynamics™ CRM

The Customer Relationship Management system for healthcare companies

MediPak™ for Microsoft Dynamics™ CRM is a suite of customisations which transforms raw Dynamics™ CRM into a fully functional, ready-to-use CRM solution for the healthcare sector.

Developed with users from the healthcare industry, MediPak™ supports core healthcare business functions such as enquiry handling, order processing, product traceability, and international shipping.

If you are considering Dynamics™ CRM then MediPak™ can help you deploy your CRM system faster and at less cost than building from scratch.



MediPak™ for Dynamics™ CRM — the turnkey CRM solution for healthcare

MediPak™ Key Features:

- **Enquiry tracking** ensures all enquires are dealt with in a timely manner and captures query data for analysis.
- **Order processing** saves time by streamlining order handling from receipt to invoice, fulfilment, and payment, plus an automated connection to accounts.
- **International shipping** integration means no re-entry of shipping information.
- **Bar-code order fulfilment** eliminates packing errors so customers receive correct products and captures lot data for product traceability.

'MediPak is much more streamlined than our old separate systems which helps us to deliver a better standard of customer service and to reduce costs'.

Stefan Ogrodzinski
Managing Director, Biostat

Planning the right CRM solution is hard!

You know excellent customer relationship management (CRM) is vital to securing satisfied and loyal customers, and Microsoft Dynamics™ CRM seems a good choice.

Yet without extensive customisation Dynamics™ CRM won't meet your needs, while developing a bespoke customised system can be time-consuming, expensive, and risky.

The benefits of MediPak™

MediPak™ converts Dynamics™ CRM from a blank CRM platform into a fully functional CRM system ready for immediate use.

If you're implementing Dynamics™ CRM and don't use MediPak™ you will need to specify, write, and test your own customisations before the system will support your business processes – i.e. before the system will be useable.

For more information please call Bill Blackmore or Alan Denney on 01780 766644.

Put Dynamics™ CRM to work in your business — fast

With MediPak™ you can implement Dynamics™ CRM in a fraction of a bespoke system since MediPak™ instantly customises Dynamics™ CRM to a healthcare setting.

Little or no further configuration is required before you can start using Dynamics™ CRM day-to-day in your business — and begin to enjoy the benefits!

A platform for growth...

Dynamics™ CRM plus MediPak™ is the perfect foundation on which to build as your business needs evolve.

Dynamics™ CRM is a powerful and flexible package that scales from a handful of users to 1000's, and you can easily extend and enhance MediPak™ customisations to meet your future needs.



Amulet™
Partners

Amulet Partners are an independent management consultancy specifically for small to medium size businesses. We have over 40 years consultancy and senior management experience.

Our mission is simple – to help our clients become more profitable in the short-term as well as the long-term. This is the foundation of each and every assignment we undertake.

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